



## Session 3: Overview of AfrIPI and IP Tools 3

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**3 September 2024**  
**HARARE, Zimbabwe**

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AfrIPI, project funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

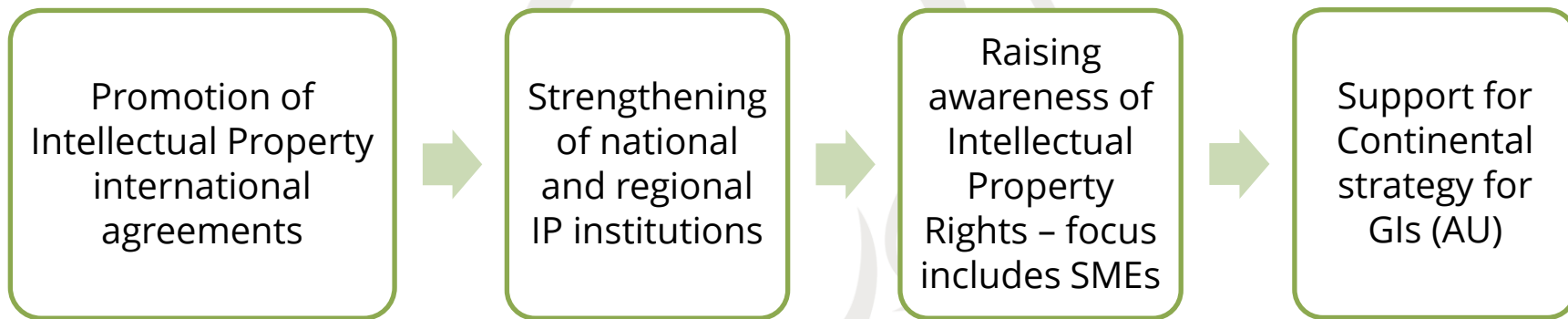


## Presentation Outline

- 1. Overview of AfrIPI and its Activities**
- 2. Overview of IP Tools for Trade Marks – EUIPN and EUIPO**
- 3. Testimonial on Tools – URSB, Uganda**
- 4. Questions & Answers**

## 2. Overview of AfrIPI and its Activities

- Initial project duration five years (2020 – 2025)
- Close cooperation with local stakeholders: ARIPO, OAPI, African Union
- Team representatives in Zimbabwe (Harare), Cameroon (Yaoundé), Accra (Ghana) and Spain (Alicante)



## 2. Overview of Activities : Component I, II, III and IV

<b>Component I</b>	<b>Component II</b>	<b>Component III</b>	<b>Component IV</b>
Promotion of Intellectual Property international agreements	Strengthening of national and regional IP institutions (Capacity Building)	Raising awareness of Intellectual Property Rights – focus includes SMEs	Support for Continental strategy for GIs (AU)

## Overview of IP Tools – EUIPO



## Overview of IP Tools – EUIPO

### Integration of AI services in Core Business tools

- **AG Support Tool:**
  - Search for similar images
  - Text recognition in images
  - DeepL integration
  - Phonetic search for similar cases
- **RG Support Tool:**
  - Similar Scenarios: Functionality to search for previous decisions involving scenarios considered similar (phonetically and visually similar)
- **G&S Comparer:**
  - Semantic search of similar pairs, including Similarity Tool and past decisions

# IMAGE SEARCH in eSearch plus & TMview

New search algorithms: The Artificial Intelligence for object recognition is much more accurate.

**eSearch plus**  
The EUIPO's database access

Search trade marks, designs, owners, representatives, Bulletins and Office decisions in one single application. Learn how

Advanced search

Search

Use the selection tools to indicate the area you want to search

Search for Trade marks  
 Search for Designs  
[Reset search](#)

Powered by TrademarkVision

Trade mark name:  contains

Vienna Classification:

Add suggested Vienna codes

03.01 Lions  03.01.04 Tigers or other ...  
 03.01.00 Cats or other ...  03.02.13 Camels, drome ...  
 03.01.02 Heraldic lions  03.01.15 Pandas

TrademarkVision

Add keywords / codes

























Ranking:

Search options:

Image:  Exact  Similar  Other

Add word mark

Results: Trademarks

 BOLEX GRAND SEAL EU-1187725	 ROMAPRINCE EU-12333985	 I STEAD EU-13447214	 THROWBACK EU-13142146	 GENTRY EU-817023	 ctt EU-16303943
 Rasport EU-1514736	 EU-17543133	 ORIGINAL M EU-18021034	 VICTORY EU-17987788	 ALEX VANDO EU-17575788	 Anglian EU-681494
 EU-9515909	 EU-17414839	 ISANCE EU-1012707	 EU-1079581	 EU-600676	 EU-137224
 Hästens EU-8763296	 EU-17955522	 alice nero EU-9589433	 Gres-Uid EU-2613081	 GOLDEN CREW EU-11490026	 EU-4744579





G&S Similarity -Opposition and cancellation: [Similarity](#)

Allows to assess if G&S are considered similar or different:

Similarity
My Lit: Aucune paire sélectionnée. [Afficher](#)

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» [Similitude](#) > [Comparer des termes](#)

Langue de la recherche	Terme	Terme	Degré de similarité	Sélectionner les offices
<input type="text" value="Français (fr)"/>	<input type="text" value="Vin"/>	<input type="text" value="Bières"/>	<input type="text" value="Toutes"/>	<input type="button" value="Office *"/>
Langue des résultats	Classe Nice	Classe Nice	ID de la paire	<input type="button" value="X EUIPO"/>
<input type="text" value="Français (fr)"/>	<input type="text" value="1-45"/>	<input type="text" value="1-45"/>	<input type="text" value="123-456"/>	

\* Recherche avancée contre

### Résultats

[Télécharger au format Excel](#)

Afficher	25	entrées							Afficher/m
ID de la paire	Office	Classe 1	Terme 1	Similitude	Classe 2	Terme 2	Raisonnement	Afficher	
0016148-0040447	EUIPO [EM]		33 <span style="color: yellow;">Vin</span>	Similaire		32 <span style="color: blue;">Bières</span>		1,6,7,8	

Afficher 1 - 1 résultats sur 1

## Overview of IP Tools for TMs– EUIPN

- **TM View**
- **TM Class**
- **Front Office**

The **NEXT LEVEL** of efficiency  
in the TRADE MARK system

## USERS:

First hand trade mark **information** from  
all participating offices

- **Check for AVAILABILITY** of a trade mark name (e-filing pre-clearance)
- **Greater comfort** and **transparency**
- **All** your trade marks in **one** tool accessible worldwide
- **Free** of charge tool

## IP OFFICES:

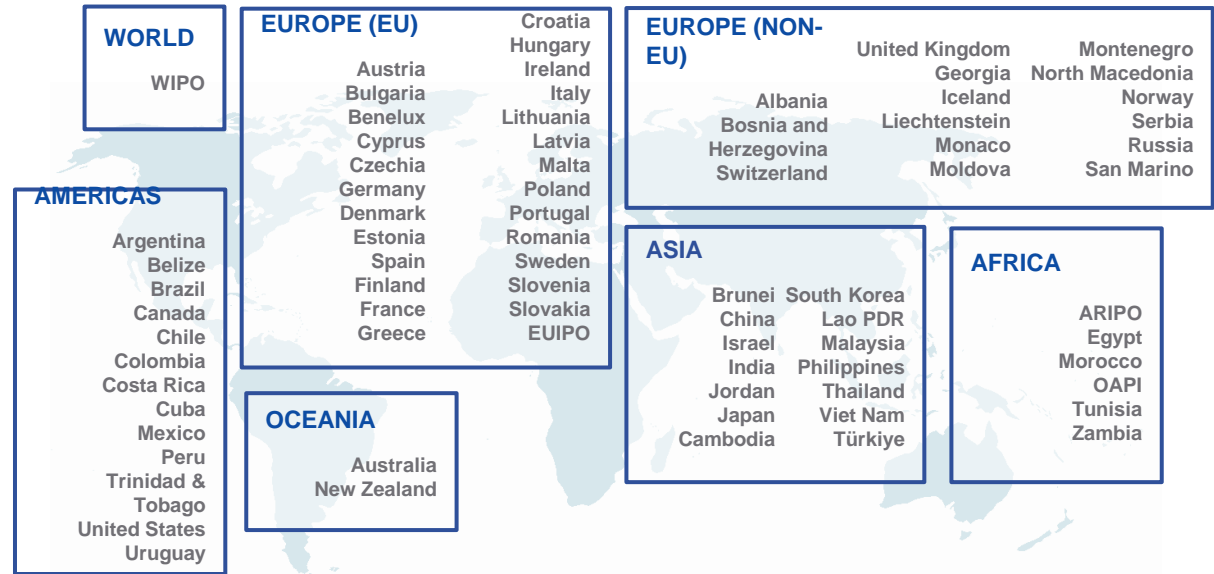
Make YOUR DATA available in the EU  
and **WORLDWIDE** to the global public

- **Increase** your reach to European and **global users**
- **Improve** the work of your examiners
- **Faster** checks, **more** productivity and efficiency

LARGEST **free** online trade mark DATABASE

A search tool with UPDATED DATA from **77 IP offices** WORLDWIDE

**Advanced** search options, **custom** alerts, **smart** navigation, **multilingual** and 24/7 **availability**



... more than **123 million TMs**,  
and **increasing**

TRADE MARK classification,  
translation and verification  
**AS NEVER BEFORE**

Improved **PREDICTABILITY**  
and **CERTAINTY** for **USERS**

- **Easy use** of the correct **classification terms**
- **One common platform, one stop tool for USERS**
- **Reach EU and global users**
- **Greater comfort for your users**

IMPROVE the work of  
**YOUR EXAMINERS**

- **Faster checks, more productivity**
- **Decrease the risk of Deficiencies**
- **Less work for your office**

**BIGGEST** free multilingual **CLASSIFICATION** tool **available 24/7**

UPDATED DATA from **94 IP offices** **WORLDWIDE**

**61** using the Harmonised Data Base (**HDB**)

**Correctly IDENTIFY** and **PRE-VALIDATE** goods and services **before filing**  
**ONE common platform, ONE stop tool for USERS**



## Overview of IP Tools – EUIPO

### Benefits of the HDB



Predictability for all EU  
Offices



Pre-translations in  
over 20 languages



Aligned outside EU



Fast Track applications

## Pre-defined e-Filing forms:

- Trade mark application
- Industrial design application
- Renewals
- Transfer of ownership
- Oppositions...
- and many other services

## Interface able to connect to different platforms such as:

- Applicants and representatives data bases
- Payment platforms
- Classification (eg. TMclass with HDB)
- Product indications

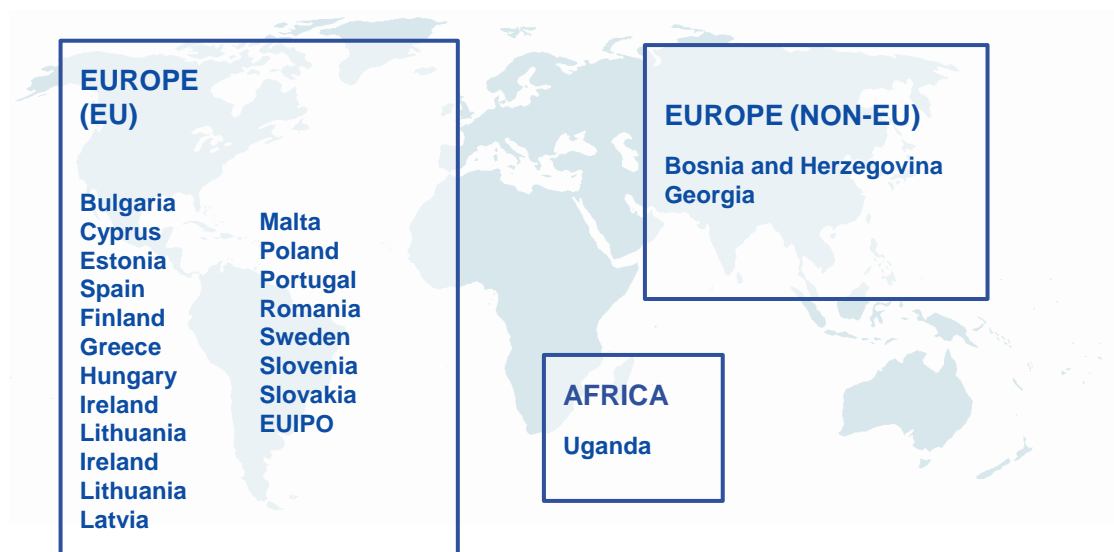
## Improves the filing experience of the users

- Easy five step fast-track procedure
- Application is validated before filing so users are assured it is admissible
- Implemented by more than 20 IP offices, same user experience when filing in different IP offices

# EUIPN e-Filing solution

Fast, easy and efficient, with step-by-step guidance through the application process

Only subject to signature of a free license agreement software  
Fully customisable solution



## Testimonial on Tools

### Ms. Sarah Rukondo, URSB

#### A total of 18 services are online:

1. Trademark Application
2. TM Registrations
3. TM Renewals
4. TM Oppositions
5. TM Extension of time
6. TM Change of name
7. TM Change of address
8. TM Assignment/ Registration of registered user
9. TM Counter-statement
10. TM Correction of clerical error/Amend Application
11. TM Subsequent proprietor
12. TM Change of address of service
13. TM Addition to or Alteration of registered Trademark
14. TM Ratification of the register/removal of a Trademark  
from the Register
15. TM Cancellation of Entry thereof in Register
16. DS E-filing
17. DS renewal
18. DS Application

## Questions and Answers

### Questions & Answers





**THANK YOU**



Funded by the European Union

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[www.afripi.org](http://www.afripi.org)